

Agenda:**1. Welcome and Introductions**

- Brief overview of the meeting's goals
- Introductions for any new committee members

2. Membership Growth Strategy

- Review current membership statistics
- Discuss outreach efforts and recruitment strategies
- Brainstorm initiatives to attract new members

3. Member Engagement

- Evaluate current engagement levels through events, resources, and newsletters
- Discuss improvements or new initiatives to enhance member satisfaction

4. Retention Plan

- Analyze feedback from departing members (if applicable)
- Develop strategies to improve the member experience and increase renewals

5. Upcoming Initiatives

- Plan membership drives, campaigns, or special events
- Review upcoming events to ensure alignment with member needs

6. Open Discussion

- Provide time for committee members to raise additional concerns or ideas

7. Action Items and Next Steps

- Summarize decisions made during the meeting
- Assign responsibilities and deadlines for follow-up actions

8. Closing Remarks

- Recap of key points discussed
- Confirm date and time of the next meeting